

PINS AND NEEDLES:

ADDING SOCIAL MEDIA TO YOUR GENEALOGICAL REPERTOIRE

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Social Media Websites:

Pinterest

Flickr

Facebook

Instagram

History Pin

LinkedIn

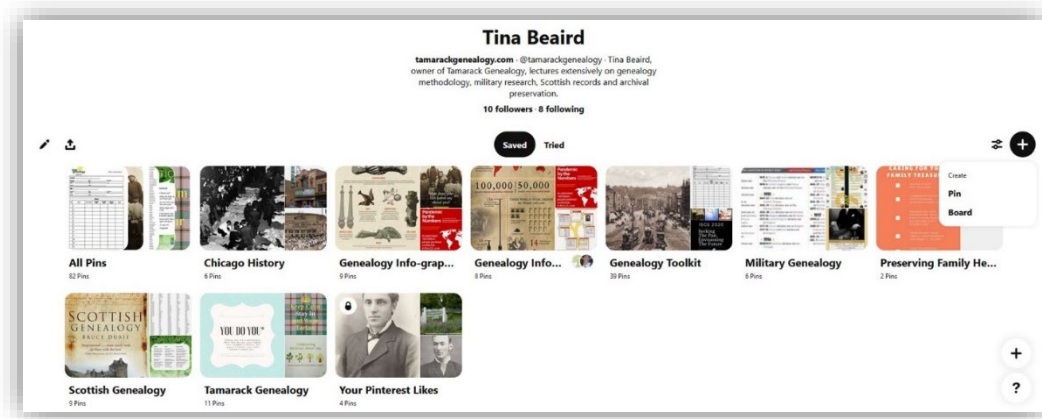
Twitter/TikTok

Youtube

Perks to using social media in your genealogy

- You are already here connecting with friends and family
- Crowdsourcing is a brilliant way to answer those tough questions
- Blogs, boards, posts & pins are a great way to quickly share information
- You never know where the next big idea will originate

Pinterest www.pinterest.com



Pinterest is a website to help people visually organize topics of interest such as recipes, trip ideas, wedding planning and of course genealogy tools and tips.

You must sign up for a free account in order to browse the millions of pins on their site and create your own 'boards.'

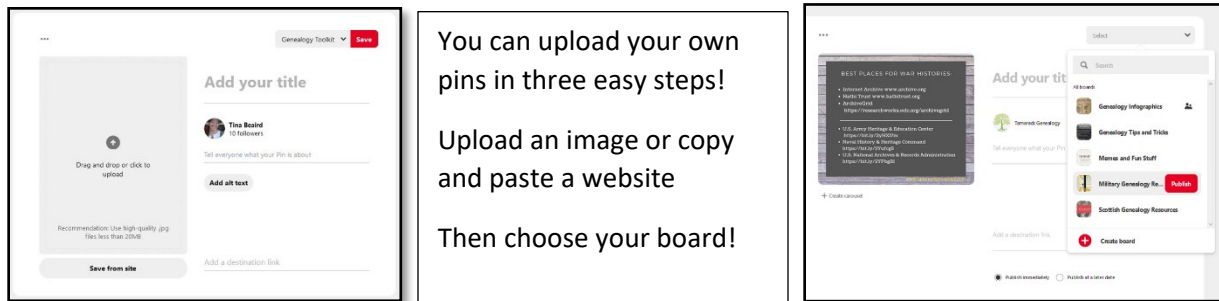
Once you create your account, you can begin browsing other member's boards for ideas and inspiration.

Click on your name in the upper right-hand corner to get started. Here's where you'll begin the process of creating boards to store all of your new genealogy tips and tricks.

To create your first board, choose a name, add a description and set your privacy settings. Do you want other to see your boards?

Once you've created your board you can begin saving pins. Each time you pin an idea the site will ask you to choose your board. You can hide your boards by choosing private in your settings.

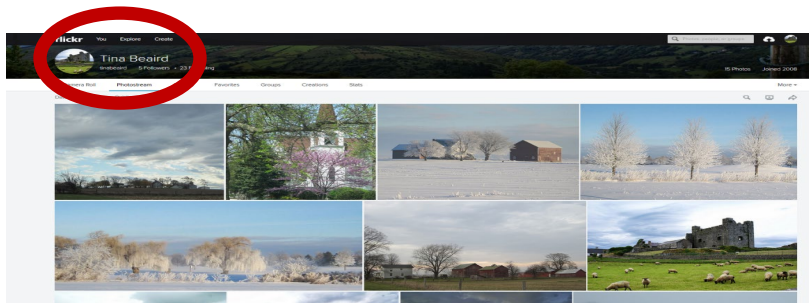
Want to co-manage a board? Add the email or user name under the add friends and family.



Take advantage of the search features to browse the site by topics e.g. cemeteries, genealogy, history, headstones etc. If you can think of it, someone has most likely pinned it.

Flickr www.flickr.com

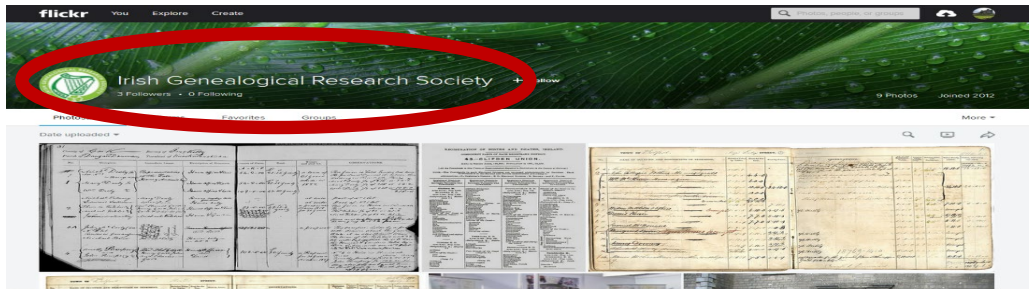
Flickr is an extremely useful tool for finding images that can aid you in your genealogy searching. Flickr is based on a Yahoo platform, so if you already have a Yahoo account, you do not need to create a new account, login or password.



You can upload and tag your own photos or browse millions of photos from individuals, groups, museums and professionals from around the world.

Tags can be inconsistent so use as many terms that you can imagine per topic to find the most photos possible e.g. cemetery, burial ground, graveyard, kirkyard or headstone, marker, gravestone, monument.

Many genealogical groups, societies and museums are on Flickr providing copyright free access to their collections. Be sure to read the copyright statement at the bottom of each photo for rights and permissions. Follow those people and groups that interest you.



www.flickr.com/photos/proni

www.flickr.com/photos/library_of_congress

www.flickr.com/photos/whatsthatpicture

www.flickr.com/groups/greenwoodcemetery

www.flickr.com/photos/44336021@N05

www.flickr.com/photos/usnationalarchives

www.flickr.com/groups/familyhistorystories/pool

www.flickr.com/groups/genealogy

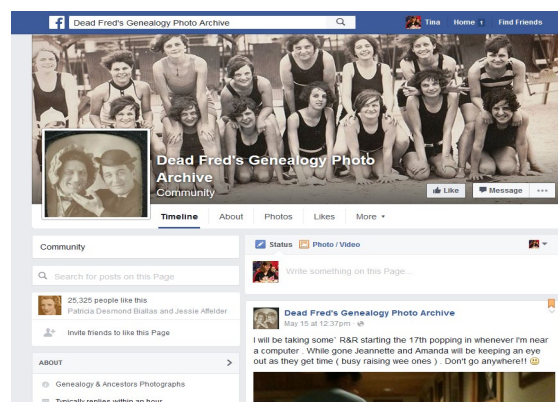
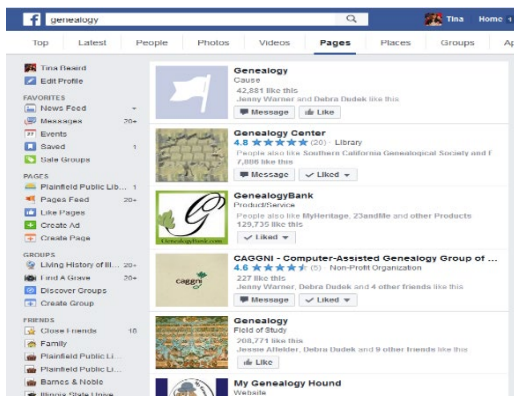
www.flickr.com/photos/smithsonian

www.flickr.com/photos/torontohistory

Facebook www.facebook.com

Katherine R. Willson's Social Media Genealogy: <https://socialmediagenealogy.com/genealogy-on-facebook-list>

We're already on Facebook to stay connected with friends and family. Check to see if there is a closed family or surname group that you can join to share family history and photos. Small genealogical societies & museums may not have webpages, but they are probably on Facebook!



If you are planning a genealogical road trip to your ancestral homeland or just driving across the state to visit your grandparent's graves, Facebook can be your best resource! Here is your opportunity to ask question before you go!

Ask the experts! Find answers to your genealogical brick walls, or just scroll through to see what is new in the genealogical world, by liking some of these well-known pages.

- National Genealogical Society: www.facebook.com/ngsgenealogy
- Allen County Genealogy Center: www.facebook.com/GenealogyCenter
- Fife Scotland History Society: www.facebook.com/FifeFamilyHistorySociety
- Ireland Family History: www.facebook.com/IrelandFamilyHistory
- Random Acts of Genealogical Kindness: www.facebook.com/groups/raogkUSA

Instagram www.instagram.com

I love Instagram for the quick bits of humor, fun stories and gorgeous photos. Oh, and there is plenty of genealogy in there as well. It is a fun app for those of us who are more visual in nature and who enjoy breathing in the beauty and humanity shared in the photos and reels. A few of my favorites are:

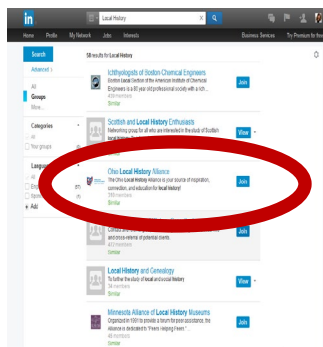
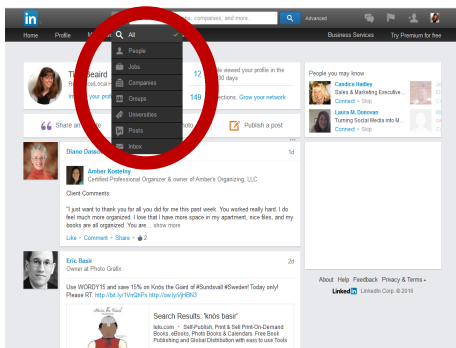
- Allen County Genealogy Center www.instagram.com/genealogycenter
- Find My Past www.instagram.com/findmypast
- Library of Congress www.instagram.com/libraryofcongress
- National Parks Service www.instagram.com/nationalparkservice

LinkedIn www.linkedin.com

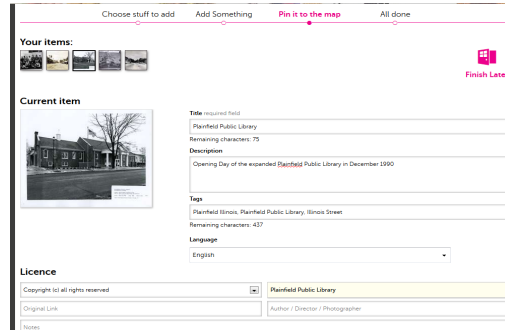
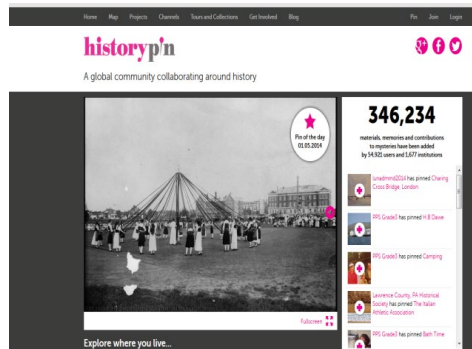
LinkedIn is a great networking resource and an ideal way to learn about upcoming events, conferences, classes, and learning opportunities in a speedy and efficient manner.

Expert advice from professional contacts can expand your genealogy and family history knowledge plus joining groups can be a great way to learn what's new without having to 'link' with strangers.

LinkedIn has very flexible privacy settings so that you can protect your privacy and contact settings to your needs, not social media's needs.



History Pin is a great 'social-media adjacent' sites to upload photos of grandma's house or the church where mom & dad married. These sites are all about the places!



Allows you to pin your photos to a world map (using the Google map platform) and write detailed descriptions of the photos and their significance. You can brose collections from individuals, societies, museums and libraries from around the globe, plus take guided tours of famous places.

You are in total control of your images. These images cannot be downloaded by others. You provide the details of the photo such as date, photographer, and upload an image 5 mega- bytes or less.

Other Social Sites

YouTube www.youtube.com

- Amy Johnson Crow www.youtube.com/@AmyJohnsonCrow
- BYU Family History Library www.youtube.com/@BYULibraryFamilyHistory
- Legacy Family Tree www.youtube.com/@legacyfamilytree
- PBS America www.youtube.com/@PBSAmerica

X (formerly Twitter) <https://x.com>

- FamilySearch <https://x.com/familysearch>
- Indiana Historical Society <https://x.com/IndianaHistory>
- My Heritage <https://mobile.x.com/MyHeritage>

TikTok www.tiktok.com

- Amy Johnson Crow www.tiktok.com/@amyjohnsoncrow
- Genealogy Explorer www.tiktok.com/@genealogyexplorer
- Mad Hatter Genealogy www.tiktok.com/@madhattergenealogy